

MASSAGE THERAPISTS SPEAK

Wondering How Other Massage Therapists Are Doing With Todd Brown's Systems?

Easily
Get New
Clients

No more
no-shows

Have a packed
appointment book
every single
day

NEVER WORRY
ABOUT HAVING
MONEY AGAIN

Do Massage And Get
Paid Well To Do It

“At Todd Brown Inc. and GetMassageClients.com, we create a lot of advertising material to make Massage Therapists aware of the benefits of our products and Newsletters. I actually write all of ads myself. However, the best advertising for my Systems comes from the many Massage Therapists who have actually benefited from them. Here is a small sampling, taken from the tons of letters and emails we receive. I can assure you, all of these Practitioners are real, and their attitudes and their words are their own.

- Todd Brown

Dear Massage Therapist,

The enclosed comments are from Practitioners just like you who are actually doing it - they are using the systems and strategies they learned from me to experience the kind of success with their massage practice they always hoped they would.

Many of them were skeptical at first. But with nothing to lose with our Risk-Free, One-Year No-Questions-Asked Money Back Guarantee, the Practitioners who bought our Mega-Success System For Massage Therapists decided to give it a try. . . and discovered a simple to implement, proven system for lasting massage therapy business success.

You'll notice these are not anonymous comments and letters, but remarks from REAL Massage Therapists now experiencing more new clients, more referrals, less no-shows, a consistently filled appointment book, and no worries about being able to earn great money as a massage therapist, thanks to what they've learned from me.

Feel free to browse through this booklet and read about their stories. Then decide for yourself if the Mega-Success System For Massage Therapists is something you should look at "risk free". When you're finished, either FAX (for quickest service) your Quick Response Form to 732-928-0095, mail in the form, or give us a call at 732-928-8135.

I look forward to hearing about your success as well,

Sincerely,



Todd Brown

P.S. If you're like me, I know you're skeptical about most advertising claims. That's a reasonable attitude to have, especially in today's world. That's also why I put this little booklet of comments together, so you could see I really am "for real". These Massage Therapists have graciously allowed me to use their names and comments. Their stories speak for themselves. And yes, you have my word on it, these are real Massage Therapists following my advice.

On The Pages That Follow Are The Uncensored Comments From Massage Therapists Just Like You, Now Following Todd's Advice In Their Massage Practice...

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MASSAGE THERAPISTS SPEAK

"With Todd's tid-bits of marketing ideas, I have tripled the number of clients and income in the last five months. I am now much, much closer to becoming a full time massage practitioner."

- PJ Sutton, Gaia's Touch, Nashville, Indiana

'I've only implemented the system less than 30 days ago but have already gotten 10 new clients. I feel that this system is one of a kind. It has put marketing into perspective for me and I am really impressed with how the system works so easily. Can't thank you enough.'

- Linda, Swansea, Illinois

'Between a staff of at one time three people, my staff has grown to a total count of 10 therapists. I'm making more money than ever before!'

- Dene Hager, LMP, Bellevue, WA

"I now have 12 more regular clients a month. I'm at least \$800 more a month."

- Jason, Massage By Jay, Beverly, MA

'At the same time I got the system, I moved into my own place, I was only working two days a week and seeing 16 to 20 clients a month. Now I work 5 days a week and saw 40 people the first month and this month I will be seeing over 50. My income has doubled if not more.'

- Kim Austin, CMT, Sonora, Ca

"I RECENTLY STEPPED OUT ON MY OWN AFTER WORKING FOR A CHIROPRACTOR FOR TWO YEARS. I HAVE INCREASED MY CLIENTELE BY SEEING ONLY FOUR A DAY TO SIX A DAY STILL HAVE ROOM FOR MORE I HAVE NOTICED A HUGE JUMP IN INCOME AND I AM ABLE TO PAY MY BILLS WITHOUT WORRY. I KNEW IN MY HEART THAT I COULD SUCCEED IN MY OWN PRACTICE, AND YOUR TIPS HAVE HELPED GREATLY. I HAVE PASSED YOUR NAME ON TO OTHER MASSAGE THERAPISTS WHO ARE LOOKING TO SUCCEED."

- KIMBERLY DWYER, BODY WELLNESS AND BEYOND, WOODBURY, MN

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'I am averaging 4 new clients a week. My income has increased by double the amount of when I first started. The mega-success system has help me not only with my business but the reward personally has been fantastic...'

- Melissa Kennedy, Victoria, Australia

"There are 6 LMT's in my practice and we have averaged 8 - 10 new clients per month. Each LMT's income has increased in the amounts they have wanted with the energy they have put into Todds ideas. Todd has inspired me to market more and coach other LMT's. His ideas have been used in my monthly meetings with the other therapists. He inspires me to be more creative and enjoy both avenues of owning a massage practice."

- Craig Danehy, Integrated Wellness Systems, Rochester, NY

"You've really put the fire back in my belly and I haven't even finished the chapter on goal setting. I can really see the value of the personal coaching program and hope to increase business enough to cover your time. I can see I will be in a much different place 3 months from now than I am today and two years from now I hope to open my own spa."

- Tamara Rose Mill Valley, CA

"I am a therapist that was already seeing 35-40 clients a week. My practice is growing and growing. I am using the mega-success system to redefine my practice and market my office better. I have hired 3 other therapists to help with the new case load that has literally splurged into my office. Even if your practice is where you want it. You can always expand your horizons with this system. It teaches you how to get great testimonies, joint-ventures, oops I may have said too much. It is the best marketing system for massage therapy."

- SHANE S. Neuromuscular Massage therapist, Va

"Todd has helped me tremendously with starting my NEW massage practice! From 0 to 28 in 6 weeks. Being a new therapist, he has given me the courage to start brand new and with short cuts of developing clients and a new business. He has done his homework...time and time again!!!"

- Norma A. Short CMT, Roanoke, VA

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Dear Todd, Your \$70,000 Practice Newsletter has helped me tremendously with the marketing aspect of my massage business. It gives me lots of great ideas, which definitely give me an edge over the other massage therapists in my area that don't have any marketing skills. I look forward to receiving your newsletters & implementing your fabulous ideas. You have definitely helped my business grow. Thank you so much! Sincerely,

- Susan Adkins, CMT Essentials Massage Therapy Roanoke, VA

"My income has at least doubled! With His program, I have created a marketing plan specifically for my business and the type of people I am targeting."

- Kimberly Hoffman, LMT, Altamonte Springs, Florida

"I have learned several ways to advertise and use my skills to get and maintain my clients. I was using an advertising company that was very expensive and wasn't bringing in the amount of clients the company said it would. Very disappointing and expensive. After reading Todd Browns emails on how to advertise I have used just a few of his suggestions and have been successful, at a much lower fee. Thank you Todd for all of your inspiration."

- Sherri Rice, Michigan

Hi Todd, I have flyers going out right now with advice from your e-mail and already I have gotten some calls. It's amazing what a few key words can do. Thanks a million\$\$.

- Bradford Bates, Ca.

"Hey Todd, Too bad I didn't have this info before I spent \$186 on an ad in the business and service directory. I really thought it would be a good idea just to get my name out there, now I know that I could have spent that money much wiser. I am SO excited about the direct lead generation marketing!!! Also, offering packages with NAMES! I have packages but never thought to name them. I am so fortunate to have met you at the beginning of my journey. Thanks so much for the great information!!"

-Dawn Mattmiller, Owner Healthy Kneads Massage Therapy

"Since becoming a subscriber/customer of Todd's my income has improved by at least \$100 more a week."

- Mende Lawrence, Mende's Massage Therapy & Bodyworks, Selma, AL 36701-6631

"I am so excited about being able to do something I love, and make money at it.
THANKS again!!!!!"

- Kathryn, Madisonville, KY

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"I have added at least 2 new clients a week which is a big success for me just starting my practice. By giving me different marketing tips I have been able to improve my marketing skills and come up with a marketing style that suits me."

- Sarah, Massage By Sarah, LaSalle, IL

"In the last 3 months using some of the ideas I have added clientele on a monthly basis with many repeats. I like that Todd's ideas are actually attainable."

- Shirley Backe, Backe Massage, Asheville, NC

"Using Todds suggestions has made me first in my area, on several occasions, to use a particular marketing tool. I have gained at least 1 new customer per week after using Todd's tips on marketing.....his is the only email I can't wait to open!"

- Julie Green, The Body Clinic, Marietta, OH

"I am able to put money away for a long needed vacation with the increased customer recognition which I received by following the ideas presented by Todd. This is a must have!"

-Jeri A. Simpson, Friendly Fingers Massage, Kirkland, WA

"Todd's ideas are easy to use and help me to stand out from the crowd. I've added clients that I love working with. 4 extra clients every 2 weeks is a nice start. Thanks Todd."

- Bob Jensen, Healing Hands Massage Therapy, Riverside, CT

"2 new clients - not bad within 3 days! I no longer have to worry about who I am going to massage. I am just starting out and am really grateful for your direction!"

- Gloria Bloore, Dayglow Massage, Alamosa, CO

"Since I became a subscriber/customer of Todd's my massage practice has quadrupled. I was breaking even, now I have a significant income. With down to earth easy to use advice my practice has increased from a dozen clients a month to over 40 in the past three months and continues to improve."

- Carla, Symon's Valley Chiropractic and Massage, Calgary, Alberta, Canada

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"I am getting one new client a week...But I am from a very small town so that is quite an accomplishment. I have increased about \$50.00 a month but I have only been doing this for a month."

- Laura L Meyeres'-García, LMT, Natural Body Sculpting, Tekamah, NE 68061

"Whenever I become discouraged at the idea of starting something new in the midst of so much competition, I re-read a few of Todd's messages and know that he is in my corner with proven methods and untiring encouragement."

- Katy Westbrook, **Massage Does a Body Good**, Pensacola, FL

"The 3 biggest benefits I've experienced since I became a subscriber/customer of Todd's are: 1. Reconnected with clients 2. Steadier schedule 3. Feeling enthusiastic to get these simple marketing tools in motion."

- Maryrose V. Leopando, **Nutriformance, LLC**, St. Louis, MO

"I have used the Mega-Success System for less than two months. I have increased my number of clients by ten percent and my income has increased 10% in the last two months."

- Harry Keaton, Keaton Massage, Amarillo, Texas 79109

"We have been averaging 1 new client each week. We have also been experiencing great brainstorm sessions regarding our Marketing Plan. Our creativity levels are at an all time high, and profitability is on the rise! Thank you Todd!"

- Nicole A. Smith L.M.T., **Heaven's Angels Therapeutic Massage**, Phoenix, Arizona

"I feel more confident in my abilities. I understand the business side of massage better, I have a better understanding of what patients are expecting. I was a new grad and just starting out...I see 20 clients a week now. My income has increased by \$700 a month. Todd has been a great help. He helped me understand what clients are looking for in a massage therapist. My business class in school was not very helpful and so Todd's tips have been very useful in building my practice. Thank you so much."

- Kristy

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"In just a few short weeks, I have increased my client return rate. On the average, I have increased my clients five per week. My income is now steady, no more feast or famine. Todd's marketing tips have proved to be the best I have ever received. He knows how to hit the massage market right on the head. I no longer waste precious advertising money on useless venues."

- **Aylla Jarvela, Sweet Serenity School of Massage, Marquette, Mi**

"He has given me more hope that there are people still out here trying to help you reach your goal."

- **Darlene Headley, Destiny Unlimited, Inc., Lithonia, GA**

"I am seeing more regular clients and converting more occasional buyers into regulars, so I would say I am starting to see a profit even though I have only had my license since for 4 months. Todd has brought new ideas that I would not have found otherwise."

- **Nina Flood, The Perfect Present Massage Therapy, Inc., Milford, MA**

"I understand why people fail in Massage and how I can avoid that fate. In going into this before I have even graduated I'm more confident than any of the other students I'm seeing around. I know without a doubt that I can make this work for me, and precisely how to do it. I'm not frightened about failure or my schooling having been a waste of time and money."

- **Cheyenne, Boise, Idaho**

"I am getting ready to open my first practice, it was Todd's news letters that gave me this confidence. Todd's pointers have given me the confidence to expand my practice from one corporate-seated chair contract to a commercial massage center that employs 4 other people besides myself."

- **Lynette Stauffer, Strokes for Folks Therapeutic Massage, LLC, Rosemount, MN**

"I have shared your newsletter with my massage therapy graduates and you have helped several of them start their businesses without having to spend a penny in marketing themselves."

- **Adria Keuning, Southeastern Career College, Nashville, TN**

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" MY INCOME HAS INCREASED BY APPROXIMATELY \$300/MO. HE HAS MORE THAN ANYTHING GIVEN ME THE CONFIDENCE THAT I CAN IMPACT MY CLIENTELE RESULTS SIMPLY BY FOLLOWING A FEW EASY TIPS AND BELIEVING IN MYSELF ENOUGH TO FOLLOW THROUGH WITH THEM. HIS ADVICE IS RIGHT ON THE MONEY EVERY TIME - IT IS NICE TO FEEL SUPPORTED BY SOMEONE IN THE FIELD WITH THE EXPERIENCE HE HAS."

- STEPHANI STEWART, INNER BALANCE MASSAGE THERAPY, TROY, OHIO

"More clients since implementing some of Todd's ideas."

- Wendy Sullivan, Simple Abundance Massage, Toms River, NJ

"He has helped me become more confident and this has enabled me to improve my massage practice. I have gained a larger clientele."

- Jennifer Dyte, Body Harmony, Orillia, Ontario, Canada

"Since I began offering packages as Todd suggested, my income has been steady and I have been busier than I thought I would be in my first 5 months of owning my own practice. I can't believe how successful the massage packages have been for me. Other therapists have asked if they could "steal" my idea! I love it that I don't have to deal with \$50 here and \$50 there, when I have a new client I almost always sell a package and most of them purchase 4 massages at a time. Thanks Todd!"

- Dawn Mattmiller, Healthy Kneads, Tomah, WI

"By implementing the tips suggested in the newsletters, I have almost doubled my client base. My flyers and pamphlets were not bringing in much business prior to receiving the newsletters. Through Todd's helpful hints, I was able to revise my flyers with more intriguing headlines and articles that keep clients calling for appointments."

- Mala Rhodes, Healthy BodyWorks, Dallas, Texas

"Since becoming a subscriber/customer of Todd's I've gotten at least two clients per week...monthly expenses are easier to pay with the additional clients."

- Lynn Langham, Irving, Texas

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"Well, I love all of the tips and tricks of the trade. Not only are they helpful but they work. I have gotten several more clients and referrals a week. They rebook every week! Obviously since my clientele has gone up so has my income! Thank you so much."

- Shannon Adelman R.M.T., M.T.I, Denton, Texas

"Dear Todd, You made me realize that Proper marketing is essential. No matter how good you are, Marketing is vital. I'm grateful to you for making me realize this. We have started having a higher inflow of Customers. It works!"

- Sharons, Kottakkal Health Massage, Kuwait city

"New clients that reschedule is about 80%"

- Christine Brasmer, A Massage Connection, Missoula, Mt.

"I am enjoying reading Todds helpful pointers, he is excited and creative and this combination creates in me inspiration to go out and serve and be prosperous at the same time."

- Jesse Scherer L.M.T., Stone Ridge, NY

"I have an increase in new client bookings, old client rebookings, and have experienced more referrals after implementing a bonus referral system. Since I was only working part time, I have doubled my clients. I am now considering doing massage full time! I have the freedom to pursue what I love full time, instead of worrying how I will make ends meet. He has given me the steps to take to make my practice successful!"

- Alisha, Healing Hands Muscular Therapy, Beverly, MA

"Since I've become a subscriber/customer of Todd's my income doubled. Todd has demonstrated exactly how to market our massage business, not only the initial efforts but also how to follow up and keep the clients coming in. His advice has been priceless!"

- Renee, SB Physical Therapy & Massage Inc., Littleton Colorado

"There are few tools out there that do a better job of helping to understand the intricacies of developing a massage therapy practice as Todd's \$70,000 Practice newsletter."

- Michael A. Tisdale, Walker, LA

"I have been given new ideas on how to increase my practice. Even though I live in a very small and very conservative community, there are ideas and proven remedies to help."

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- **Kristen Angermeier, Curative Massage, Sheboygan, Wisconsin**

"I am just starting my practice, graduated school in February, but I am getting clients coming in even though there are 10 other therapists in this small town."

- **T.Finkbeiner, TC'S HEALING HANDS Massage Therapy, Stettler Alberta**

"More clients and enjoy doing massage again. Income increased about a quarter more."

- **Kirt, Paragon Wellness, Denver CO**

"My client base is steadily growing each week. Todd's news letters has helped my everyday practice by constantly showing his support, its like having him there as I have a higher turn over."

- **Jamie, Palmerston North / New Zealand 5301**

"Marketing tips have made me more successful in obtaining more clients. I have become more financially successful in my part time massage practice."

- **Cindy Carter, Namaste Massage, Ypsilanti, MI**

"Todd has helped give me the insight I needed to accomplish a more complete and unified massage business. He helped me to focus on the things that people wanted and needed."

- **Rita, Bronze Bodeez Tanning Salon & Day Spa, Decatur, IL**

"Since becoming a subscriber/customer of Todd's I've averaged about three new clients a week, and I live in a very rural area."

- **Catherine Turner, Intuitive touch, Vernon AZ**

"A lot of his ideas are unique, yet proven to be useful, and give me the extra jump on other therapists to build my clientele quickly and effectively, and to keep them coming back."

- **Sarah Marotta, Wilmington, NC**

"It has given my the boost I needed to start my practice after suddenly leaving the agency I worked for."

- **Ellen, Quality Massage Therapy, Palm Springs, CA**

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"I have gotten about 10 or more clients, but I have just started growing my business in the ways Todd has said. We have been struggling with our finances for months, this is the first month that we will have all our personal bills paid on time. I have enjoyed the down to earth way Todd has presented his ideas, real ways to work, not out of reach presentations."

- Vicky Courtney, Alive-N-Kickin, Pelzer, SC

"Todd's Mega-Success System has revolutionized my practice. Taking the haphazard approach I was using to run my practice and making it streamlined and effective. Business has increased 25%. More money less work- you gotta be happy about that!"

- Anthony Presotto, Anthony Presotto Massage, Redcliffe, Queensland, Australia

"Todd... Most of the books that I have ordered have been poorly veiled attempts at getting you to order something else from them. I have been very frustrated. Finally you have provided a manual that actually has a CONCRETE plan of action broken down into manageable portions that is easily implemented. Thanks for exceeding my expectations!!!"

- Jay Harbert, Body Mechanics of S'port, Shreveport LA

"I feel more motivation, more inspiration and more direction with Todd's system! My practice is growing at a rate of 5 clients a week, that really starts to add up with committed clients. My income has risen a minimum of 50%, and that's using the "no brainer" tips. Todd is motivating and practical. The techniques he offers for you to use are things that are easily adaptable to your own practice. And you never feel talked down to or like what he's telling you is something you should already know. IT'S JUST LIKE HAVING A HEART TO HEART ABOUT YOUR BUSINESS WITH A TRUSTED FRIEND!"

- Brandee Vasquez, Necessities Massage, Mesquite, TX

"I'm inspired, more confident and more enthusiastic about marketing my services with a corresponding increase in clients with added weekly cash income."

- Marian Hart, Gentle Hands Massage, Shoreline, Washington

"My new found confidence is showing with my loyal clients. My clients are interested in the new referral program and my book is growing!! I am earning approx. \$300 more per week and it's continually rising!"

- Morgan E. Clay, Reading, PA

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"His tips are wonderful and in the near future I will be getting my hands on everything he has written."

- Sharon Hardcastle, Student - The Healing Arts Center, St. Louis, MO

"New ideas are contagious - a couple from Todd and I can't stop thinking about new ways to improve - it has been inspirational in this way most of all. All my new clients have been as a result of Todd's advice. Todd has become a partner to help motivate me to keep improving my business, I find more answers to the everyday mysteries of marketing since I have had his advice to refer to. I feel very proud of my achievements and confident I am on the right track using Todd's helpful guidelines."

- Jodie Williams, Melbourne, VIC, Australia

"When starting my practice, my goal was to heal. It didn't even occur to me that before I could heal, I'd have to advertise. I had no idea where to start! Thanks to Todd I've been able quickly put into place techniques to build my practice and accomplish my goals I set for myself at the beginning of my training!"

- Josh, Bodywork Associates, Solvang, Ca

"Todd has consistently sent encouraging marketing letters which have helped improve my massage therapy business. My marketing has greatly improved and customers are coming in. My income has improved because of applying Todd's techniques."

- K Moeller, California

"I have noticed that each time I employ a marketing tactic, I usually get about 10 new clients and probably 5 of them are return customers after coming in."

- Tammy McMahan, LMP, Everett, WA.

"Todd has shown me ways to market that I never thought of. He is an excellent teacher, in that he explains strategies in a way that anyone can understand."

- Monique Johnson, Massage Therapy by Monique, Stone Mountain, GA

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"I HAVEN'T BEEN PRACTICING THAT LONG, BUT I'VE ACQUIRED 10 NEW CLIENTS IN 1 MONTH BY FOLLOWING TODD'S SUGGESTIONS. INCREASED CLIENT BASE, INCREASE OF RE-BOOKS, NOT SPENDING THE BIG \$\$\$ ON NEWSPAPER ADS. MY INCOME HAS BECOME MORE REGULAR INSTEAD OF JUST "HIT AND MISS". THANKS TODD."

- BETH JENSEN, RN, LMT, SPECIAL KNEADS MASSAGE, DAVENPORT, IA

"My income has increased at least 100% since using Todd's ideas. By using Todd's methods I've increased my client base and income, streamlined my marketing by tossing what doesn't work and only using what works!"

- Nancy Woods, The Center for Health & Healing Arts, Ulysses, KS

"Todd has given me the confidence and the know how to make my dreams come true."

- Amy Stewart, Massage for Natural Healing, Rehoboth Beach, DE

"I partnered with a fellow therapist and we are seeing some very good results. 6-10 clients more a week. Consistent, and actually making a profit."

- Geri Wester, Muscle Therapy By Geri, Cedar Rapids, IA

"95% of new clients are returning and my goal of having at least one referral from each client is realized (usually there are more). My increase in client base and new referrals (thus far) I have increases my income by approx 35%, and it's growing! Thanks again Todd!"

- Maria Gazda, Regeneration, Port Dover, Ontario, Canada

'Summer Shmummer!!! June, July and August were my busiest so far! This is typically the SLOW time for massage in our area. The system is a fantastic 'support system' in addition to being 'there' for me as my 'roadmap'---what's really exciting is that I have just started implementing it---I hope I can handle all the business that keeps coming in!'

- Ellen Freid, Palm Springs, CA

"Todd has taken the guess work out of creating an effective marketing plan. He gives you enough options for you to choose from that you can feel comfortable taking action."

- Veronica Martinez, Spa Haus Massage Therapy Inc., Holbrook, NY

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"I think Todd's information is priceless, knowledge is by far the make it or break it determining factor, and Todd wants to help you make it."

- Lisa, Massage by Design, Tyrone, PA

"Todd has given me many wonderful ideas on how to attract new clients, keep them coming back & to get them to refer friends, family & co-workers. That has been the key to my success! In fact, we're so busy, that we're getting ready to expand & hire more massage therapists."

- Susan Adkins, Essentials Massage Therapy, Roanoke, VA

"The number of clients I've gotten has almost doubled...from 4-6 wk to 10-12 wk and still growing. The business is still growing and I have not come close to implementing everything learned. Thanks!"

- Tanya Meyer, Better Body Solutions, Naperville, IL

"Todd has made opening my practice easier than I had anticipated. The ideas that I have gotten from Todd are exceptional. Great advice! Easy to administer Todd's ideas. I can't wait for the next piece of advice to come my way."

- Maryln Miller, Stress-a-Way Massage, Devils Lake, ND 58301

"He gives very straightforward, easy to implement ideas that can have an immediate impact on your ability to attract and retain clients."

- Chris Reilly, JBR Therapeutic & Sports Massage, P.C.,
Hicksville, NY

'Increased weekly number of clients by 20%. Income improvement over 30% from additional appointments and lower marketing budget. The Mega-Success System for Massage Therapist has helped me get over the plateau I was experiencing and allowed me to continue following my path as a full-time therapist.'

- Maggie Carson, LMT, Kensington, CT

'For the first time in two years of practice, I actually feel I have the tools to be successful!'

- Deborah Stone, Williamstown, KY

**Inside this Booklet
You'll Discover A Sample Of Real
Success Stories Of Massage
Therapists Just Like You Who
Followed Todd Brown's Massage
Marketing And Practice-Building
Advice And Have Experienced
Life Changing Results In Their
Practice...**

Now it's YOUR turn!