

New 4th Edition:
Save \$150 and order TODAY!

Discover the “Lazy Photographer’s Secret” to Pulling in over \$1,200 a Month ... in Your Spare Time!

Never mind the camera settings, studio lighting, editing software – or any of that “more advanced” stuff.

Instead, find out how simple, everyday photos you shoot in your home or backyard can sell more often and make you more money – than complicated, over-processed pictures.

You’ll be amazed at how fast – and easily – you can grow your online portfolio with the Lazy Photographer’s Secret to breaking into online stock photography!

Dear Photographer,

You can spend years mastering photography. And you can spend weeks capturing the “perfect” shot.

Or you can take the Lazy Man’s approach.

That is: take simple, everyday pictures without fancy lighting and with only a basic understanding of your camera. And you can build a nice stock portfolio in record time.

You won’t believe how **quickly you can bridge the gap from your first \$20 royalty check to your first \$1,200 check ... or \$2,000 check ...** and watch it just snowball from there.

The Lazy Photographer’s Secret shaves hours off your work times and years off your learning curve. It’s a proven shortcut for getting your career launched fast – with the least amount of effort.

Why do more work than you have to? When you could start seeing an income stream now.

Let’s face it, how many utterly untalented people do you know that seem to find success behind every door? And how many extremely talented people are struggling?

It’s not talent that makes someone successful. It’s knowing the right path to take ... and taking it.

Less Work. More Money! More Fun!
Welcome to the Lazy Photographer’s FABULOUS Lifestyle ...



Got kids? Capture wonderful moments, like this one – and you'll have a bestseller. This photo has sold over 17,000 times!

My name is Lori Allen. I'm the director of the Travel Division at American Writers & Artists Inc.

I wouldn't exactly call myself lazy. I manage ten to twelve live events a year, edit and publish two monthly newsletters and write one five times weekly newsletter, and help over 60,000 subscribers discover and live out fun careers by phone, live teleconferences, ebooks and online self-study programs.

I am however, like many professionals, short of time.

If you're reading this, my guess is you're short of time too. Getting your photos accepted into stock agencies can be tough. Especially if you don't know what you're doing. And even if you do know what you're doing, it can still be time consuming.

That's why I created a special online report called *The Lazy Man's Guide to Stock Photography*. It's about getting started in stock photography without spending years in a classroom or hours behind a desk processing your images.

Here's what I mean. Take a look at this photograph ...



This photo has sold more than 1,400 times through the online stock photo agency, istockphoto.com. It's a simple photo, the kind you can easily take and profit from, too.

Now take a look at this photograph ...



This photo, too, has sold more than 1,400 times at istockphoto.com. It took the photographer a little longer to produce though. Look at the dollar signs in the binoculars. Lise Gagne, the photographer, had to spend extra time in Photoshop to get those dollar signs in the binoculars and process this image.

It's a great shot to be sure. And once you get the hang of shooting and submitting photos for stock, you may want to spend some time creating images like this too.

“In my short time as a member of AWAI, I have been impressed with everyone's courtesy and their willingness to share information. My second article has just been published with my photos and the third article with photos will be published in the next issue of SCENE magazine, a local publication for Sarasota. Thanks again”

– Fred Braun

But in the Lazy Man's guide, our rule is ...

If it's not easy, don't do it. That's why this guide shows you how to take good photos that don't require a lot of effort. Plus it shows you how to let stock agencies sell them for you – so you have more free time on your hands.

Will this guide turn you into the greatest stock photographer of all time? No.

Will it show you how to take photos like the money shot above and process them in Photoshop until they're perfect? No.

But it *will* get your stock photo career up and running fast. It *will* help you take photos like that first, simple one. And it *will* show you how to create a portfolio packed with images that can make you money – in just a few short weeks.

Here's a sample of what you'll learn in *The Lazy Man's Guide to Stock Photography ...*

Productive Photo Shoots = More Money!

- Lazy Photographers know that growing a large portfolio is the key to making a ton of money in stock photography. But they don't want to waste time building that portfolio. So they use a "trick" for capturing **more saleable images from every photo shoot**. (We show you what it is on page 26.)
- If you have a good eye for composition, you snap better pictures, more often. That's why on pages 28-29 you'll discover the Lazy Man's **two techniques for capturing stunning images** – with little to no practice.
- Not sure what to photograph? The Lazy Man never reinvents the wheel. On page 39 you'll gain access to a list of **101 stock-worthy ideas** that are sure to sell.

Learn to Work Smarter! Not Harder ...

- The Lazy Man doesn't waste any time with expensive equipment or studio lighting. Instead, go to pages 15-17, to find out **how to capture the best color and quality of light – without the expense ... and without the set-up time**.
- **Avoid common mistakes and rejections**. The Lazy Man doesn't have time to upload photos that aren't going to make the cut the first time around. On pages 26 and 28 you'll find the most common mistakes new photographers make and the Lazy Man's way of avoiding them. That way, you'll only spend time on the money-making shots.
- Discover the **Lazy Man's Way of processing photos in only a minute or two** – rather than slaving for *hours* editing images. Plus: An online tutorial video that walks you through the steps of uploading and processing your photos for stock! (Page 25)

Your FIRST \$2,000 Royalty Check is Closer than You Think!

The Lazy Man's Guide to Stock Photography is all about making the most money from the least amount of work. For example:

- *"The current recession gives micro stock photos an even brighter future ... agencies look to those sites ... as sources of quality photos at lower prices."*

– Jefferson Graham,
USA Today

Discover six microstock agencies you can get started in right away (page 11). **Three simple images are all it takes to break in and get the money rolling!** You can even upload *the same photos to all six agencies* – to maximize your income potential.

Stephen Coburn, a Web designer at Adobe Systems (and now a stock photographer) earns a whopping \$6,000 per month from his photos! How? According to a *New York Times* article, he spreads his photos over five microstock agencies. Smart guy. He's using a strategy the Lazy Photographer uses to make a *ton of money – working less!*

- The same photo can sell for different prices on stock agency websites. Since you're earning a percentage of each sale, how can you **ensure your photo sells for the highest price**, rather than the lowest price offered? Learn the simple secret to this on page 26.
- **Why NOW is the best time to jump into stock photography as a new (or inexperienced) photographer:** Discover a whole new market of buyers that's creating an urgent need for your photos. See page 9.
- **The #1 key ingredient EVERY stock photo must have** no matter what you photograph. Use this winning ingredient and you'll have a recipe for success – that attracts magazine publishers, graphic designers, entrepreneurs and an abundance of other photo buyers! Page 12.
- **Shrink the competition with your PASSION!** Transform your hobbies, interests or expertise into photo opportunities no one else but you can capture! Whether you're into pets, music, travel, cooking, sewing, or something else – you can make your photos more unique, more saleable, and even easier to find on stock websites! Page 14.

Stay at the Top of Your Game Without Breaking a Sweat!

- The Lazy Man's Fool-Proof Plan for Success: Obey this plan, and like a well-oiled machine, you'll **keep your career running in high-gear, pumping out more pictures, uploading faster, and earning bigger royalties**. Ignore it, and you'll get stuck in the daily grind of working too hard. Page 38.

Shoot this and You've Got a BEST-SELLER!



Transform flower arrangements into income! This close-up of a bouquet of roses has sold over 1,000 times!

It makes sense to take pictures you know will sell the best. It's like a guaranteed ticket to FAST CASH! It's really easy to do too. A *New York Times* article stated that you can "Earn big money taking photographs in your spare time!" with stock and that "'lifestyle photographs — pictures of people at work and play — are usually top sellers."

They're right – the **most lucrative stock photos** include people in them! The problem is, anytime you include identifiable people in your photos, you need them to sign a legal document called a “model release.”

But in the **Lazy Man's guide**, you'll discover a **fast alternative to photographing people that doesn't require a release at all**. Shelly Perry, one of our photo instructors, has become a pro at taking pictures of people this way. When you see her photos on pages 30-31, it will really open your eyes to the creative possibilities that exist.

You can **easily turn any special event (a wedding, birthday party, high school graduation ...) into a money-making opportunity – without ever needing model releases there either!** No paperwork! No awkwardness in approaching strangers! Yet, you'll still have best-sellers in your portfolio. Which means, *more money earned!*

... All this ... without ever needing to sell a single photo yourself. It's a great lifestyle because you get to ...

Focus on What You Love: Taking Photos And Leave the Hard Stuff to Someone Else



Turn your kitchen table into a mini studio!

Simple compositions like this one – that you can take on your kitchen table – can sell for fast cash. This photo has sold over 600 times.

You don't have to own a gallery (or have a friend who owns a gallery) to sell your work. You don't have to advertise. You don't have to bother with printing, matting, and storing your photos.

And if you're shy (or busy), you never have to stand around at a farmer's market or art fair chatting up potential buyers and haggling your wares.

You simply take photos *when you want* or have the time to. Upload when you want, as often as you want ... and make money in your sleep. Very few opportunities offer such a luxury!

You see, stock agency websites work all night. Photo buyers in France and Japan are online shopping while the rest of us are eating, showering, sleeping, driving.

It's exciting, because you never know where in the world your photos will appear.

Where in the *World* Will Your Photos Pop up?

“Hi Lori, I just wanted to drop you a line and let you know how useful your tips have been and how much I love the Turn Your Pictures into Cash program, because that's exactly what I'm doing!! I took the advice of Rich Wagner and started taking pictures of my local area, my home town. You may think, well, plenty of others are doing that, but my home town is called Silverton, it's in the middle of outback Australia and has a population of 45. It's a historic village with lots of character and lots of people with more experience than me have taken photos of every nook and cranny in the place. I decided to stand back and look at it a little differently. I took all your advice and started looking at this little town in a way no-one else had. I have sold 4 fine art photos since April and dozens of smaller photos presented purely for the tourist trade. I can't keep up with them. I can't tell you how much I appreciate your newsletters and tips. Keep them coming. I've even got my 2 daughter-in-laws hooked on photography.”

– Helen Murray

A little while ago, I flew to Chicago to visit friends for a birthday bash.

Walking past a bank, I looked up and noticed a photo by Shelly Perry (the photographer I mentioned a minute ago). It was one of the pictures she sells for stock, printed larger than life on a poster advertising low-rate mortgages.

I got a thrill from seeing it – and it wasn't even my picture! **Imagine how you'd feel if that was one of your photos!**

Shelly's stock photos have shown up all over the world – in glossy magazines like *Oprah*, *Good Housekeeping*, and *Redbook*. I found another one of her pictures in a coffee-table book at a hotel in Paris, too. And just last week I spotted another on a package of printer paper at Office Depot. Shelly even saw one of her photos on *The American Music Awards* behind Chris Daughtry on stage!

You just never know where your photos will pop up. You might find yourself browsing through the music section in your favorite store and see one of your photos on the cover of a music CD.

Or when you're leafing through a book or magazine ... browsing online ... watching TV ... driving by a billboard ... imagine seeing your photos there!

All this, simply because you put your images in an online stock photo agency.

I'm 100% confident this lifestyle can be yours – if you simply follow the advice in your free guide.

I've got something special up my sleeve, too ...

“Can I Send You this \$100 Check?”



Your backyard can make you money!
This close-up of leaves has sold over 400 times.

To prove my confidence in you, I'm going to send you a \$100 check if you'll let me ...

You see, I'm looking for success stories to help inspire others to pursue stock photography ... *the easy way*. So, I've started something I'm calling, "The Lazy Man's Challenge." But I'm only going to do this for a limited time.

Here's the idea. All you need to do is *use* the advice you find in *The Lazy Man's Guide to Stock Photography*. It's that simple. The moment you get at least 15 photos accepted for sale on a stock agency – and they sell for the first time (which is a piece of cake when you use the Lazy Man's approach) – just shoot me a note to tell me about it. (Details on how to reach me are included on page 39 of this guide.)

If I can use your story in an upcoming newsletter to inspire others, and I ask you for an interview or for some tips you can pass along to the rest of our readers, I'll send you a check for \$100.

Keep in mind, those 15 images will have started to *make you money* anyway. Yet, I'm happy to send you a \$100 check *on top of those earnings!*



Here's an Even Sweeter Deal When You Respond Today

The "Lazy Photographer's Secret" Is Right for You If...

You don't have the money to invest in expensive equipment...

You don't have the time to learn everything about your camera...

You don't even want the hassle of selling your photos, but you want the income...

If you'd like a simple way to add \$1,200 or even more to your income each month – in your spare time – then you'll love *The Lazy Man's Guide to Stock Photography*.

It's the perfect solution to getting yourself up and running fast in online stock photography – with the least amount of effort possible! And with this special offer – good for the next 5 days – *The Lazy Man's Guide to Stock Photography* (\$29.95) is yours, free.

Earlier I said that as time goes on, you'll naturally polish your skills. It's true. And it's great news. Because as your skills improve, you'll open up a world of fun and lucrative possibilities Even beyond the stock world.

You'll watch the doors swing wide open to all sorts of enjoyable – and money-making – markets. And I mean anything from fine art to family portraits or high school graduation pictures ... from pet photography to getting your photos published in your local newspaper or in glossy magazines.

It's easy to get to that point fast when you're armed with the right tools. That's why, in exchange for a FREE copy of *The Lazy Man's Guide to Stock Photography*, I'd like to ask you to give the new fourth edition of our photography program, *Turn Your Pictures into Cash: A Comprehensive Program in Taking and Selling Amazing Photographs*, a try.

If you don't like the advanced secrets this program shows you — secrets that will have editors and others buying your photos right, left, and center — just let me know within 30 days. We're happy to give you a full and prompt refund. No questions asked.

However, I think you'll find this new program will please you immediately — the pictures you take will be more beautiful than ever ... even breathtaking!

Practice the techniques you'll learn, and within that same 30 days, you could have your photos sell for \$50 ... or even \$150. Give it a few months, and you could easily see your earnings rise to \$500 or more per photo. ***And this is on TOP of your stock photo earnings!***

Sue Wright, for instance, applied the same secrets you'll have access to in *Turn Your Pictures into Cash*, and in less than four months, she'd earned nearly \$1,500 for her photos.

Here's the interesting thing: Sometimes, the photos you produce for one market turn out to be great in other markets, too. They do double duty, and that means more pay for less work. For example ...

Rich Wagner, a principle author of *Turn Your Pictures into Cash* is a pro at reselling photos as fine art.

Rich took a photo of the river that flows a few miles from his home — and sold it for \$695 ... and then sold it again ... and then again ...

"At the time I shot it," Rich told me, "the bridge was under construction. I walked around a barrier to get to the center of the span while workmen were yelling at me to 'get the hell out of there.' I actually wanted to wait for the canoe to get out of the shot, but the workmen were coming after me, so I shot it and ran. In retrospect, it's the people that make it an interesting shot.

"I've had it published full page in a travel magazine; sold it as fine art many times in many sizes; had it used to publicize a road race in *Runner's World*; and have sold it for use on the web to local merchants and the volunteer fire department.

"The people in the shot actually recognized themselves and had me print Christmas cards for them. All told, it's brought in about \$5,000 to \$6,000."

Really impressive! But, let's take it one step further.

Could the Lazy Photographer Mindset Make You Wealthier?



Special events – like weddings – can make you money!

This picture of a wedding cake has sold over 2,200 times!

Let's say you have a nice river or lake close to where you live too. Like Rich, you snap a gorgeous fine-art-quality photo, knowing it will sell for \$300 ... \$400 ... and possibly more.

But what if, while you're there, you also snap a few stock-quality images. Perhaps of a couple holding hands as they stroll along the water's edge ... a family enjoying a nice picnic ... a close-up of your child testing the warmth of the water with his or her toes.

Suddenly, you've generated two different income streams – one from fine art sales, and another from stock sales – all from one photo shoot! (And not a formal one at that ... but something you can do casually while you're out on a hike.)

Are you starting to see just how quickly your income can grow when you're in the mindset of a "Lazy Photographer"? You're more productive. So your portfolio quickly grows.

Suddenly, what started as "extra income" can blossom into a full-time, money-earning venture!

Take Lise Gagne, for instance. She started out with a goal of earning a mere \$20 a week in stock photography. But once she got on a roll, the money didn't stop! She's now earning more than \$200,000 a year from her stock photos!

All you have to do is agree to give the new fourth edition of Turn Your Pictures into Cash a try – in the next 5 days— and I'll send you The Lazy Man's Guide to Stock Photography (a value of \$29.95), FREE.

Plus, I should explain, too, that the opportunities photography offers are not limited to money alone.

Travel to More Places on Less Money ...

“Hello Lori, I thought I would write to tell you of some recent successes I’ve enjoyed. After getting the Photography program (Turn Your Pictures into Cash) for almost a year now I decided to get in gear and try some of the things I’ve been learning.

There is a restaurant we go to on a regular basis for breakfast, an absolutely great breakfast I might add. I’ve been looking at their walls for a while now and thinking I should ask them if I can show my photographs. Well, I finally did just that.

I spoke to the owner of the restaurant and told him that I was a local artist (Photographer) and I would like the opportunity to hang some of my stuff on his walls. It just takes some gumption to get off your rear end and put your knowledge to work. I was told once by a friend of mine from church that “Your Ship can’t come in, if you never set it out to sail.” With that advice and all the good stuff in your program “Turn Your Pictures into Cash” I would never have received this opportunity. Trust me! If it can work for me, it can work for anybody! You just have to tell yourself to start. So start already! Thank you for everything.”

– Bill Havle

Within the next few months, you could be using your photographer status to travel to more places on less money ... sometimes without even spending a penny.

Imagine, for instance, traveling to Kauai, a Hawaiian island. Renowned for its enchanting beauty, cascading emerald mountains, flower-bedecked streams, and swaying, palm-fringed shores ... you stay there for a week, all expenses paid ... snapping photos and enjoying an adventure on-the-house ...

Or how about traveling to Tahiti for a vacation, but treating it like a self-assignment. You shoot plenty of pictures that you can sell when you return home.

Or imagine finding yourself in the Bahamas where most of your accommodation is paid for ... plus touring a local zoo and swimming with dolphins on a nearby island, all for free.

Each of these exotic excursions is an example of a trip taken by a photographer I know. They learned to combine their travel writing skills with photography (something else you’ll learn in *Turn Your Pictures into Cash*) and were able to cash in on some great benefits.

(And two of those photographers were brand new to the biz when they took their trips. Yet that didn’t stop them from enjoying the perks and freedom this lifestyle offers.

It’s what you can expect too — and for doing something you probably already do anyway. After all, surely you pack your camera when you travel ... or celebrate good times with your family and friends at birthday parties, weddings, and reunions.

The trick really isn’t a trick at all. You simply need the secrets for making this lifestyle a reality.

And that’s what you’ll get in the new fourth edition of *Turn Your Pictures into Cash*. In fact, use this program, and you’ll start taking saleable photographs within a month, even if all you can do is turn your camera on and set it to "automatic."

For example, you’ll learn:

- The difference between a snapshot and a \$5,000 photograph: 5 tricks you can use to bump up sales

- Never miss a money shot. Quickly find the tips you need for shooting in a variety of locations and situations desert scenes, beaches, night photography, mist and fog, snow, rain, sunsets & sunrises, waterfalls, landscapes, pets, fireworks, sports and street photography, and more.
- Your most important asset is not your camera. It's your eyes! Learn classic principles of composition from great artists, painters, sculptors and architects ... and you'll never take an average photo again
- **Imagine getting \$20,000 for an afternoon of taking photos.** That's what some of the big-time commercial photographers make. But mid-level commercial photographers can make \$1,500 – \$2,500 a day. (One of our pros, who spent a decade specializing in advertising and fashion photography, charges nearly \$6,000 for a day's worth of photo shoots!) You'll learn the five proven ways to generate commercial photo business.

Tricks that Instantly Set You Apart ... and Mark You as Pro

- How to use your camera's built in features to ensure you get great lighting in every image. The average Joe doesn't even know these exist!
- Why your camera's automatic mode will work for some pictures but will leave others looking washed out or too dark — and what you can do about it.
- 11 things I bet you didn't know your little camera could do
- How to use natural light – and window lighting – to snap saleable product photos or everyday household items
- How to create a mood (such as peace and tranquility) using light: Learn how light's direction, its source, and its color can lead to more sales
- The Press Photographer's trick to taking sharp photos – even amongst a crowd of pushing fans (It's real easy and will help you snap perfectly focused pictures in crowded situations).

Smart Money Strategies:

- Advice on buying the right equipment (if and when you upgrade)
- **The lazy way to make a great living as a photographer** is to resell your photos. That's why you'll learn about photo buying rights and how to copyright your work – so you make wise decisions that ensure you *can* resell your photos for years to come.

You'll also discover our productivity tip on organizing your photos. This system will help find photos easily (now, and in years from now), so you *always* make FAST CASH when the opportunity arises!

- How to set your fees and present your work professionally
- How to encourage editors to buy more than one photo at a time: Master the secret to writing great photo captions

And much, much more ... all gleaned from a cadre of successful, globe-trotting photographers.

You Don't Have Much Time!

Simply agree – in the next 5 days — to try out the new fourth edition of *Turn Your Pictures into Cash*. (Remember, it's without risk. Simply test-drive this program for 30 days. If after 30 days, you don't believe that it can help you turn your everyday snapshots into cash, simply ask for a refund.)

When you agree to try it, I'll send you a copy of *The Lazy Man's Guide to Stock Photography*, free ...

And that's just the beginning. I'll *also* send you —

4 More Incredible Bonuses, FREE!

“As an editor, I always appreciate a writer who submits a great article package – a well written article with compelling photographs. **I'll always be happy to pay for their work because they make my work that much easier!**”

– Tom Schueneman,
Editor/ Publisher of *The Traveler*

- **FREE BONUS #1: Double (Even Triple!) Your Income ... in One Go!**

The Photographer's Shortcut to Travel Writing Success: Go From Beginner to Professional Writer ... Fast is the perfect compliment to photography. If you submit an article with your photos (called an "article-photo package"), you'll double – sometimes triple – your fee all in one go! Editors love receiving this kind of package because it makes their job easier, and they're happy to pay you more for it.

After all, flip through any magazine or newspaper and what do you see along with the photos? Words! Can't write? Don't worry! This free guide will show you how to turn a blank page into a saleable article in no time, including how to submit an "article-photo package" to clients.

- **FREE BONUS #2: Gain Solid Client Leads!**

You'll love *Your Photographic Publisher's Pack: Everything You Need to Know to Sell Your Photographs to Eight Diverse Publications*. With this guide, you're getting solid client leads, and we're happy to give them to you!

- **FREE BONUS #3: See Your Photos Published before the end of NEXT WEEK!**

It's fun seeing your stock photos pop up in magazines. You never know where you'll see them. But you can also direct *where* your photos get published too – and see it happen before the end of next week! It's possible, thanks to John Forde, a marketing copywriter whose persuasive secrets have made his clients millions. He's going to show you the shortcuts in *How to Get Published in Four Days or Less*.

- **FREE BONUS #4: Process Photos like a PRO!**

If processing photos sounds intimidating, don't sweat it anymore! It will soon feel like second nature thanks to our *Photoshop and Lightroom Tutorial*. This is an exclusive online video guide that was designed by professional photographers to turn you into a PRO fast. What's more, it was created just for us. You won't find this anywhere else. But, it can be yours free when you sign up for *Turn Your Pictures into Cash* today.

What's the catch?

There isn't one. Just take a look at new fourth edition of *Turn Your Pictures into Cash*. It's that simple. As I've said, you have my 100% satisfaction guarantee. If for any reason you're not satisfied, let me know ... and you'll get a no-hassle refund when you contact us within 30 days.

“Shelly knows every aspect about stock photography, but also about general photography, and is very ready to share that knowledge!”

– Ellen Stubbs

When you add up all the bonuses you’re getting, it’s an unbeatable deal.

You see, this new edition is our most comprehensive photography program yet. We’ve added new and improved video lessons, additional sessions on beginner and more advanced markets, and updated information throughout to help you stay on top of industry trends and start achieving your photographer goals even faster.

And when you sign up today, I’ll cut you a deal. The program will retail in our bookstore for \$430. But I’ll reserve a copy in your name today for over 35% off. So you’ll save over \$150 and pay just \$249.

Grab your risk-free copy today and I predict that with each passing month, you’ll find your photos becoming more and more sophisticated ... more professional ... more creative.

However, if I’m wrong, remember, with the 30-day satisfaction guarantee you can cancel at anytime. And, here’s something else ...

Turn Your Pictures into Cash Can Very Quickly Pay for Itself

“I landed a Feature Article with seven of my photos in our local newspaper. I am so excited and everyone I know is enjoying their copy of it. It is a door opener. I am now a professional photographer and professional writer, all in 703 words and 7 great photos with my little lumix camera. Thank you!!!!!!”

– Gaia Best

If you apply the secrets you’ll learn in *Turn Your Pictures into Cash*, the program can literally pay for itself — and leave you with money left over.

For instance, if you were to sell just one photo a month at \$150 — you’d very quickly cover your costs.

And \$150 is a very conservative number. You could easily make \$200 — \$500 from a single shot — even as a newbie.

Consider, Lynnina Allison from Miami, Florida. When she was just a newbie, she attended and photographed an alternative "Miss Florida" challenge and was subsequently invited to do a gallery exhibit. Of those she included in the exhibit, four of her photos sold for \$500 each — and one was auctioned at a benefit for tax credit.

Katherine Pendill, when she was brand-new to photography, earned \$450 for pictures she took on her trips to Paris, Italy and New England!

You don’t have to travel far to make money either. Rich Wagner, the photographer I spoke of earlier, sells photographs of his hometown in Connecticut for \$400 — \$700 a piece. Who buys them? The very same people who live in that very same hometown.

That fact is, those hometown photos resell too, for HUGE profits, as you'll soon see.

How to Put the Odds of Success Clearly in Your Favor

Our long-term success is tied to you – to the success you have in becoming a money-making photographer.

Here's how it works: The more folks like you who begin to earn money from your photos, the better we look and the more "in demand" our programs become.

It's as simple as that.

That's why our office walls are covered in framed letters from the dozens and dozens of people who have changed their lives through one of our programs. We are very proud of our record so far. Every time we get another unsolicited testimonial, it makes us all think, "This is why we like our jobs!"

We are proud of our success and hopeful it will continue. But we have a challenge. You see, a large percentage of the people who buy our programs don't do much more than open the package, skim through it, and put it on a shelf, promising themselves they will "get to it later."

Given how busy everyone is these days, this is to be expected. But when eight out of ten buyers are not following through on the program, it makes us look bad. When asked, "How many of those people who buy your program end up turning a profit on their photos?" we have to answer honestly, "Too few."

But that's a good thing for you if you are one of the 20% persistent enough to complete the program and put what you learn into practice.

If you're willing to stick with us, complete the program and work on building your photography skills day by day, then your chances of turning your images into an income will be very good. We know this because that's what our most successful members have told us– they had a strong desire to succeed, and we gave them all the tools they needed to do it.

So take heart – if you have the determination to stay with us, we have the program that will help you succeed. And it goes without saying that whatever you do, your 100% satisfaction is 100% guaranteed.

Imagine Earning \$16,000 from a Single Photo You Snapped Years Ago!

Rich can boast sales of more than \$16,000 for a single photo. How does he do it?

First, he looks for a great shot. In his \$16,000 example, Rich stood in a pumpkin patch in New England during the fall. From this beautiful, scenic view, a large tower known to everyone in the local community was visible in the distance.

Because it was a well-known landmark, and because this picture was so breathtaking with the pumpkin patch setting, his photo became a big seller.

Rich said, "I've sold it many times over the past two-and-a-half years in prices ranging from \$130 to \$500, including rights to use it on the web. Total sales of this photo have come to over \$16,000."

Just think: A jaunt around your hometown could result in one amazing photo working in sales overtime, baring fruitful income for years to come too!

That's the Lazy Man's kind of life! Working smarter, not harder. That's why in *Turn Your Pictures into Cash* you'll learn how to make money without leaving home: the keys to selling your photos locally. A single hometown photo, like stock photos, can resell many, many times.

One Action that Results in Multiple Payouts ... is Right up the Lazy Man's Alley!

The truth is, you're going to take more than one photo. That's why I know you'll be amazed at how fast your income snowballs once you get started.

Imagine this, for instance: You're on assignment in Hawaii for a travel magazine. Your editor wants you to capture the flavor of surfing in Hawaii. So, you hang out at the beach, focusing on great surfer shots.

Later, you look through the photos in your hotel room. You pick out the shots you know your editor will love. What do you do with the rest? Pick the appropriate ones out for stock!

Suddenly, one photo opportunity has once again resulted in two income streams!

That's why *Turn Your Pictures into Cash* is the perfect compliment to *The Lazy Man's Guide to Stock Photography*. **It opens the door to multiple money-making opportunities – so an abundance of cash keeps flowing your way!**

You're going to love it.

Our Best Deal Ever – The “Lazy Man's” Shortcut to Photo Success!

“... I have begun the transformation process from a 25-year multi salon owner (sold as of 12-31-07) to a freelance photographer actually creating my own lucrative niche in the marketplace...”

– Laura Norton

Act now — **YOU ONLY HAVE 5 DAYS** — to save over 35% on the new fourth edition of *Turn Your Pictures into Cash*, and receive your five bonus gifts:

- The Photographer's Shortcut to Travel Writing Success: Go From Beginner to Professional Writer ... Fast
- Your Photographic Publisher's Pack: Everything You Need to Know to Sell Your Photographs to Eight Diverse Publications
- How to Get Published In Four Days or Less
- Photoshop and Lightroom Tutorial
- The Lazy Man's Guide to Stock Photography.

Why not act now? You get so much!

- The opportunity to build an impressive online portfolio in just a few weeks – and see a second income stream pour into your bank account *in no time!*
- A \$100 check when you get 15 photos accepted for sale in stock and I share your story with your fellow readers.
- The opportunity to advance your skill so you can take jaw-dropping pictures, plus break into ANY market you want.
- The awesome experience of seeing your photos published.
- Countless perks as a photographer.
- The skill to take better pictures at family gatherings, or while you travel ... capturing memories you'll be proud of for a lifetime. And all the while, making fast cash from something you love doing!

If that sounds like something you want, I urge you to place your order today.

Remember, this special offer is only available to those readers who respond within 5 days!

Don't delay! [Go here now ...](#)

Wishing you profitable pictures,

Lori Allen
Director, AWAI Travel Division

[Order Today!](#)

PS: If you pass on this offer, how will you ever know if this was the answer to “finally” getting your photo career up and running, quickly ... and easily?

You won't, unless you try. The truth is, if you go it alone, stock photography is a tough nut to crack. If you don't get your photos just right, they will get rejected. And online stock agencies monitor your rejection rate. Too many rejections, and you'll have to wait *months* before you can submit your photos again.

Do you really want to risk putting your career on hold? Especially when you can get *The Lazy Man's Guide to Stock Photography* (a value of \$29.95) for FREE ... and learn the *easiest, fastest route for jump-starting your photo career?*

All you have to do is sign up to give the new fourth edition of *Turn Your Pictures into Cash* a try. Rest assured – if you change your mind about it, you can simply call, email, or fax us within 30 days and get a full refund.

You can sign up here, right now ...

[Order Today!](#)

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